

Rosetown Ramblers Social Media Policy
Adopted by the Board on August 6, 2025

Purpose of Policy

This policy provides guidelines for use of social media accounts associated with the Rosetown Ramblers (Club) to ensure responsible communication that aligns with the Club's mission and values.

1. Scope

This policy applies to all individuals who create or manage content on behalf of the Club, including Board members, social media administrators, and Club members who represent the Club, on current and future social media platforms associated with the Club (collectively, Content Creators and Administrators). The social media accounts subject to this policy as of the adoption date are:

- Facebook account with black boot logo: <https://www.facebook.com/rosstownramblers.PDX>
- Facebook Public Group: <https://www.facebook.com/groups/110635072290216>
- Meetup page: <https://www.meetup.com/rosstown-ramblers-lgbtq-square-dance-club/>
- Instagram: <https://www.instagram.com/rosstownramblers/>

2. Administrators Agree to Policy

Content Creators and Administrators must be club members and agree to be bound by this social media policy as a condition to serving as a Content Creator or Administrator. In addition, the Board retains final authority to determine whether social media content is appropriate and consistent with this policy, and Content Creators and Administrators agree to be bound by the Board's determinations.

3. Use of Social Media

Social media should be used to promote Club activities and present the Club and its members in a positive light. The Club's social media accounts are not appropriate forums for criticism of the Club or its members.

4. Content Guidelines

Social media content on Club accounts should:

- Reflect the Club's purpose, as stated in the bylaws
- Be accurate, positive, and respectful
- Not disclose private or confidential information without consent. A member's first name with the first letter of the member's last name, alone or in combination with a photograph taken at an event open to the public, is not considered private or confidential information.
- Be free from defamatory or discriminatory language
- Not disparage the Club, any Club member, or any group of Club members

5. Personal Accounts

Club members are encouraged to share information about the Club through their personal social media accounts, but members must:

- Not claim to speak on behalf of the organization unless authorized
- Clearly distinguish personal opinions from Club policy
- Respect confidentiality and privacy of all individuals
- Recognize that they represent the Club when posting as Content Creators and Administrators.

6. Engagement and Moderation

Administrators of social media accounts are responsible for:

- Monitoring posts and messages regularly
- Responding to inquiries promptly and respectfully
- Removing harmful or inappropriate comments (e.g., spam, offensive language)
- Providing the Board with a current list of all administrators of social media accounts
- Reporting to the Board any violations of this policy and obtaining Board approval before blocking or suspending any Club member from participating in an account associated with the Club.

7. Board Oversight

A Board member or other individual designated by the Board shall be a primary administrator of each social media account associated with the club. A primary administrator is able to manage all aspects of social media accounts, including adding and removing administrators, changing settings, and deleting social media accounts. The Board member or Board designee will be responsible for monitoring adherence to this policy. At the request of the Board, administrators will add any Board member or other individual designated by the Board as an additional primary administrator immediately upon receiving the Board's request.

8. Violations

Failure to adhere to this policy may result in removal of posting privileges, removal of administrator status, or other appropriate action.